

International Journal of Business and Management Invention

International Editorial Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi
Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science, Iran
- ❖ DR. Waspodo Tjipto Subroto, M.Pd
State University of Surabaya, Indonesia
- ❖ DR. P. Malyadri
Osmania University, India
- ❖ Dr. Makarand upadhyaya
cba, jazan university, jazan , Saudi Arabia
- ❖ Dr. Krishnamurthy Prabhakar
SRM University, India
- ❖ Dr. Joy Mukhopadhyay
ISBR Bangalore, India
- ❖ Prof. Dr. Mohammed Galib Hussai
Islamiah College, Vaniyambadi, India

Address: SC-89, Shastri Nagar,
Ghaziabad, India
Email: ijbmi@invmails.com
Website: www.ijbmi.org



Peer Reviewed Refereed Journal



International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

Contents :

Influence Work Discipline and Culture Organization and Motivation Towards Employee Performance Employee In Service Unit Region 2 PDAM In City Samarinda	01-05
PLS and CBSEM for Analyzing Big Data in Business	06-11
Impact of Taxation on the Economic Growth of the United State of America (An empirical review of the various type of federal taxes on the gross domestic product) between 2004 - 2023	12-20
Study on Consumer Personality's Purchase Intentions of Cultural and Creative Products Guided by Douyin Live Streaming - - Taking LNU Students as an Example	21-32

IJBMI

Volume 13 - Issue 8 - August 2024

Web : www.ijbmi.org

Email : ijbmi@invmails.com