



# International Journal of Business and Management Invention

e-ISSN : 2319-8028

p-ISSN : 2319-801X

## Contents :

The Effect of Work Supervision and Work Discipline on Employee Performance	01-10
Assessing the Impact of Heuristics and Personality Traits on Stock Investment Decisions	11-25
Impact of Financial Planning On Insurance Policy Selection	26-32
The Disparity Effects of Privacy Turbulence, Control, and Information Transparency on the Intention to Disclose Personal Information: The Moderating Role of Privacy Cynicism	33-55
Development of Market Research to Determine the Viability of the Bioengineering Program at the Faculty of Engineering, Libre University, Bogotá Section	56-62
Características emprendedoras en jóvenes estudiantes de un Centro Universitario Internacional	63-68
The Impact of Emotional Intelligence in the Workplace on Productivity	69-76
Bootlegging Behavior of Knowledge-based Chinese Employees: A Review	77-88
The role of Generative AI (ChatGPT) in optimizing the recruitment process in the organizations (the mediating role of level of position and organization size)	89-100

# IJBMI

## Volume 13 - Issue 10 - October 2024

Web : [www.ijbmi.org](http://www.ijbmi.org)

Email : [ijbmi@invmails.com](mailto:ijbmi@invmails.com)